



National Program on Industry Workforce Partnerships

Minnesota State Board of Trustees

Workforce and Economic Development

January 28, 2025

Today's Discussion

Objective:

The goal of this meeting is to present the National Program on Industry Workforce Partnerships by aligning all contributors around a cohesive narrative. Each presenter will highlight their role in the project, emphasizing how it supports Minnesota's workforce and economic development goals.

The presentation will:

1. Introduce America Achieves and the purpose of the peer learning cohort, detailing key takeaways and deliverables.
2. Define the roles and contributions of Minnesota State and its partners, including statewide benefits and alignment with the system's workforce strategy.
3. Summarize the broader impact of this partnership on Minnesota's community colleges, state universities, and the economic ecosystem.

This collaboration aims to ensure clarity, value, and strategic alignment across all stakeholders.



MINNESOTA STATE

AMERICA
ACHIEVES

GREATER
MSP
Partnership

m MINNESOTA
GOVERNOR'S WORKFORCE
DEVELOPMENT BOARD



America Achieves

Our Vision

To help local communities and states ensure that **everyone has a clear path to a good job and a career with upward mobility** – no matter who they are, where they live, or whether they have a college degree.

Our Track Record of Success

- Incubated high-profile initiatives & launched new nonprofit orgs
- Shaped over **\$2 billion in federal funding** for inclusive economic development
- Supported **85 regional coalitions** that applied for funding through
 - Regional Tech Hubs
 - Build Back Better Regional Challenge (BBBRC)
 - Good Jobs Challenge (GJC)



Good Jobs Economy Peer Learning Cohort

12 Diverse Regional Teams Focused On Governance



Governance Topics

- Shared Vision & Strategy
- Leadership & Trust
- Org Capacity
- Coalition Building
- Metrics & Evaluation
- Communications
- Sustainable Resources
- Workforce & Econ. Dev.
- Ways of Working

Greater MSP

Advancing Industry Workforce Partnership

Minnesota Model for Industry Workforce Partnerships

Minnesota Microelectronics Workforce Partnership

Strategic Partners

illustrative, non-exhaustive examples



Industry Partners

illustrative, non-exhaustive examples

Backbone Organization



Strategic partner facing work requires a lead with strong buy in among strategic partners



Employer-facing work requires a lead with strong buy in among employers

Core leadership team



Greater MSP

Statewide Benefits



- » Strengthens the talent pipeline and aligns education with emerging industry needs
- » Supports economic growth by preparing a skilled, diverse workforce
- » Provides businesses with ready-to-hire talent, drives innovation, and fosters a collaborative system
- » Minnesota State's participation is essential

Governor's Workforce Development Board

Strategic Role

- » Advising and sharing best practices with state agencies
 - Best practices and improvement opportunities
 - To meet the governor's workforce goals
 - Sharing strategies with GWDB board, local boards, and the public
- » GWDB's Strategic Role
 - Strategic lead for initiatives like CHIPS and Tech Hubs
 - Strategic partner fostering industry partnerships and scaling workforce strategies

Governor's Workforce Development Board

Sector Strategy Approach and Vision

- » Define sector partnerships
- » Plan & launch sector partnership convenings
- » Map partnership
- » Share best practices & career pathway development

- » Minnesota State – a trusted partner that fosters alignment between strategic intentions and actionable outcomes

Questions for Engagement

- » Minnesota State plays a pivotal role in strengthening workforce and supporting economic development
- » Questions for engagement:
 - How does the board see this partnership aligning with the long-term goals for workforce and economic development in the region?
 - Are there specific areas where Minnesota State could leverage this collaboration more effectively?
 - What opportunities does the board see for this project to address key challenges in our regional workforce, such as talent retention, skills gaps, or access to high-demand career pathways for our students?



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